



Veikkaus Oy

Sami Kauhanen, Vice President, Sport, Horses and Table Games

**Sport statistics – 2017**

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop/flat	Total	Trotting	Gallop/flat	Total
43	4958	0	4958	6636	0	6636

**Total Betting figures 2017 (in €)**

	Pari Mutuel betting turnover		Gross Gaming Revenue (GGR)	
	2016	2017	2016	2017
Off line	88,3	80,3	24,7	21,5
Online	145,8	152,0	39,7	39,1
Total	234,1	232,3	63,7	60,6

**International Racing and Betting in 2017**

	Number of races	Turnover
Separate pools/Simulcast	0	0

Common pools	14923	70,6 M €
--------------	-------	----------

### Bet types

Bet name	% of betting income
V76/75	19,1
V765/64	14,9
Quinella	17,31
V4	17,0
Trifecta	15,47
V5	4,49
Winner	4,12
V86	2,3
Daily Double	2,86
Place	2,13
Exacta	0,19
Swinger	0,12

### Taxes and Funding

	Amount in €	% of turnover
Return to winning punters/customers	172,6 M€	74,3
Return to the horse racing industry	40 M€	17,2
State taxes	7,3 M€	3,1

### Highlights in 2017

Products: Winner and Place takeout rate changed from 15% to 12%.

Launched fixed odds and Vakio (Similar with the Football pools pick 1 from 3 choices)

Services: Veikkaus launched new gaming site and application which include all Veikkaus products. Horse racing products received platform which included 2 million Finnish customers.

Broadcast: Change of production company at the end of the year.

Employment: We had 2 co-operation negotiations. The employment of over a hundred employees ended, no one from the horse racing department.

Legal situation: New gaming law entered into force on 1<sup>st</sup> of January 2017. All three Finnish betting companies (Fintoto, Ray, and Veikkaus) merged into one. The new monopoly company (Veikkaus) is owned by the Finnish state. Stricker regulations entered into force to commingle with international partners.