



Veikkaus Oy

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Sport statistics – 2016

| Number of racecourses | Number of races | | | Number of starting horses | | |
|-----------------------|-----------------|-------------|-------|---------------------------|-------------|-------|
| | Trotting | Gallop/flat | Total | Trotting | Gallop/flat | Total |
| 42 | 4872 | - | 4872 | 6721 | | 6721 |

Total Betting figures 2016 (in € million)

| | Pari Mutuel betting turnover | | Gross Gaming Revenue (GGR) | |
|----------|------------------------------|-------|----------------------------|----------|
| | 2015 | 2016 | 2015 | 2016 |
| Off line | 94,3 | 88,3 | Ca. 26,1 | Ca. 24,7 |
| Online | 135,5 | 145,8 | Ca. 37,4 | Ca. 39,7 |
| Total | 229,8 | 234,1 | 63,4 | 63,7 |

International Racing and Betting in 2016

| | Number of races | Turnover (in € million) |
|--|-----------------|-------------------------|
| | | |

| | | |
|--------------------------|-------|------|
| Separate pools/Simulcast | 6 | 0,05 |
| Common pools | 16492 | 66,8 |

Bet types

| Bet name | % of betting income |
|--------------|---------------------|
| V76/ V75 | 19,4 % |
| V65/ V64 | 15,7 % |
| Quinella | 17,3 % |
| V4 | 17,0 % |
| Trifecta | 15,1 % |
| Winner | 4,8 % |
| V5 | 4,2 % |
| Daily Double | 2,7 % |
| Place | 2,1 % |
| V86 | 1 % |
| Exacta | 0,4 |
| Swinger | 0,06 % |

Taxes and Funding

| | Amount in € (million) | % of turnover |
|-------------------------------------|-----------------------|---------------|
| Return to winning punters/customers | 170,7 | 73 % |
| Operating fees | 25,3 | 10,8 % |
| Return to the horse racing industry | 31,2 | 13,3 % |
| State taxes | 7,6 | 3,3 % |

Highlights in 2016

Products: V86 and Swinger (new bet types for co-mingling purposes) were launched. Quinella takeout rate changed from 21 % to 15 %.

Broadcast: HD broadcasts from every main racecourses.

Employment: All employees moved to new Veikkaus in 1st of January 2017.

Legal situation: The Finnish gaming law was renewed during 2016. New gaming law entered into force in 1st of January 2017. All three Finnish betting companies (Fintoto, Ray, and Veikkaus) merged

in to one. The new monopoly company (Veikkaus) is owned by the Finnish state.