



Norsk Rikstoto

CFO Camilla Garmann/ CEO Harald Dørum

Sport statistics – 2017

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop/flat	Total	Trotting	Gallop/flat	Total
12	3875	240	4115	4962	475	5437

Total Betting figures 2017 (in NOK)

	Pari Mutuel betting turnover		Gross Gaming Revenue (GGR)	
	2016	2017	2016	2017
Off line	3 065 491	3 107 457	1 040 440	1 047 039
Online	815 441	786 492	203 699	194 626
Total	3 880 933	3 893 950	1 244 139	1 241 666

International Racing and Betting in 2017

	Number of races	Turnover (NOK 1000)
Separate pools/Simulcast	372	57 229

Common pools	1443	1 483 292
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Bet types

Product	(
V75	23%
V5	14%
V65	13%
V4	11%
Dagens Dobbel	7%
Trippel	7%
V64	6%
V76	6%
Vinner	5%
Tvilling	3%
5P	3%
Plass	2%
Duo	0%
Total	100%

Taxes and Funding

	Amount In NOK	% of turnover
Return to winning punters/customers	2 652 333	68,11%
Operating fees	586 192	15,1%
Incl distribution cost/comm	187 842	4,8%
Return to the horse racing industry	546 690	14%
Return to others: Norwegian Equestrian Center	30 522	0,8%
State taxes	144 077	3,7%

Highlights in 2017

Products: Focus has been on developing new versions of syndicate betting/shared tickets, giving for example our agents new possibilities to market syndicates to loyal customers via social media and other digital channels.

Services: Continued development of our new digital platform (the ToTo project). As a part of that we launched a new mobile solution in December, closing down the old app.

Broadcast: Launch of an international channel with English commentary on certain race days. A new graphical design has been developed and introduced on the domestic market.

Employment: Recruitment of a compliance officer begun, from April 1st, 2018.

Legal situation: The Norwegian Government continued its work trying to create a responsible Norwegian gambling market, presented in the draft "Alt å vinne". The draft concludes that Norway shall remain a monopoly market for now and that the three laws that today regulate the Norwegian gambling market shall be joined into one new law, expected to be implemented from 2020

Others: Mandatory registration was implemented in Q4 in order to meet the dead line of January 1st of the requirements imposed upon in our new license. At the same time as mandatory registration was implemented, mandatory betting limits per day, per seven days and per thirty days was also implemented.