



## Sport statistics – 2015

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop/flat	Total	Trotting	Gallop /flat	Total
242	8 753	7 754	16 507 PMU Races	117 941	81 788	199 729

### Total Betting figures 2015 (in €)

	Pari Mutuel betting turnover		Gross Gaming Revenue (GGR)	
	2014	2015	2014	2015
Off line	8 315,6M	8 170,9M	2 205,6M	2 173,7M
Online	843,0M	821,3M	196,1M	202,9M
Total	9 158,6M	8 992,2M	2 401,8M	2 376,6M

### Bet types

Bet name	% of betting income
Quinté+/e.Quinté+	19,7%
Quarté+/e.Quarté+	2,9%
Tiercé/e.Tiercé	2,9%
Simple/e.Simple	32,6%
Couplé/e.Couplé	20,4%

Trio/e.Trio	3,2%
Multi/e.Multi	9,5%
2sur4/e.2sur4	7,5%
Pick5/e.Pick5	1,2%

### Taxes and Funding

	Amount in €	% of turnover
<b>Return to winning punters/customers</b>	7,4 bn	75,5%
Operating fees	599M	6,1%
<b>Return to the horse racing industry</b>	807M	8,2%
Return to others: Health sector,	Approx. 230k to health sector	0,002%
<b>State taxes</b>	876M	9%
Foreign partners	117M	1,2%

### Highlights in 2015

Products: E-quinté+ (following the separation of offline and online pools in order to comply with competition regulations)

- PMU modernized its network: 3 different concepts have been introduced to better target customers' expectations and needs (passionate: PMU Passion, casual: happyPMU, convenient: PMU express). 25% of the network has been revamped according to these new concepts.
- PMU became the operator on several Parisian racecourses
- Sports betting on smartwatch

Broadcast: Equidia is now broadcast in HD

Employment: +3.28% (1431 employees in 2014, 1478 employees in 2015)

Others: creation of two affiliate companies in Germany and Brasil