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|------------------------------|---|---|---|
| Name | Pari Mutuel Urbain | <p>Created in 1930 by the French horseracing associations allowed to offer off-track betting, PMU is the sole off-track horse racing betting operator in France where only pari-mutuel principle is authorized. The company designs, promotes, markets and processes bets 365 days a year. It also manages horseracing Channels, notably Equidia which is broadcast in private homes and in the commercial network.</p> <p>PMU became an Economic Interest Group (EIG) in 1985, gathering together 52 non profit-making racing associations, and its activity is placed under the supervision of the Agriculture and Finance Departments.</p> |  |
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| Website | www.pmu.fr | | |
| EPMA's contact person | Arnaud Ferragu International Project Manager | | |

Sport statistics - 2011

| Number of racecourses | Number of races | | | Number of starting horses | | |
|-----------------------|-----------------|--------|--------|---------------------------|--------|---------|
| | Trotting | Gallop | Total | Trotting | Gallop | Total |
| 250 | 11 071 | 6 988 | 18 059 | 150 822 | 77 304 | 228 126 |

Source : Ecus Yearbook 2010 (figures 2009)

8 375 national races proposed for PMU betting in France in 2010

Betting figures - 2011

| | Pari Mutuel betting turnover | % growth or decline since 2009 | % of overall gambling market (lotteries + sport and horserace betting + casinos + other games) | % of overall national betting market (horse and sport betting) | % on domestic races | % on foreign races |
|----------|------------------------------|--------------------------------|--|--|---------------------|--------------------|
| Off line | 8 774 M€ | +3,6% | 100% | | | |
| Online | 875 M€ | +19,8% | Around 85% | | | |
| Total | 9 765 M€* | +4,5% | | | 95,9% | 4,1% |

Bet types – 2011

| Bet name | % of betting income |
|----------|---------------------|
| Simple | 32,8 % |
| Couplé | 21 % |
| Quinté+ | 20,6 % |

Taxes and Funding – 2011

| | Amount in € | % of turnover |
|--------------------------------------|-------------|---------------|
| To winning punters/customers | 7 307 M€ | 74,8% |
| Operating fees* | 605 M€ | 5,9% |
| To the horse racing industry* | 876 M€ | 8,56% |
| <u>To others</u> : State and taxes* | 984 M€ | 9,6% |

* Figures including sports betting and poker