


Name	Pari Mutuel Urbain	<p>Created in 1930 by the French horseracing associations allowed to offer off-track betting, PMU is the sole off-track horse racing betting operator in France where only pari-mutuel principle is authorized. The company designs, promotes, markets and processes bets 365 days a year. It also manages horseracing Channels, notably Equidia which is broadcast in private homes and in the commercial network.</p> <p>PMU became an Economic Interest Group (EIG) in 1985, gathering together 52 non profit-making racing associations, and its activity is placed under the supervision of the Agriculture and Finance Departments.</p>	
Address	2, rue du Professeur Florian Delbarre F-75734 PARIS CEDEX 15		
Website	www.pmu.fr		
EPMA's contact person	Arnaud Ferragu International Project Manager		

Sport statistics - 2010						
Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop	Total	Trotting	Gallop	Total
	11 074	6 942	18 016	151 194	76 850	228 044

Source : Ecus Yearbook 2010 (figures 2009)

8 375 national races proposed for PMU betting in France in 2010

Betting figures - 2010						
	Pari Mutuel betting turnover	% growth or decline since 2009	% of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	% of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	8 324 M€	+0,1%	100%			
Online	730 M€	+9,4%	Around 80%			
Total	9 342 M€	+0,4%			94,33%	5,67%

Bet types - 2010	
Bet name	% of betting income
Simple	32,6%
Couplé	21,8%
Quinté+	21,5%

Taxes and Funding - 2010		
	Amount in €	% of turnover
To winning punters/customers	6 983 M€	74,7%

Operating fees*	568 M€	5,96%
To the horse racing industry*	791 M€	8,3%
<u>To others</u> : State and taxes*	1 024 M€	10,74%

* Figures including sports betting and poker

Agreements with partners in the following countries:

Common pool agreements: Switzerland, Monaco, Germany, Austria, UK, Spain, Sweden, Netherlands and Finland.