

Name	Pari Mutuel Urbain
Address	2, rue du Professeur Florian Delbarre F-75734 PARIS CEDEX 15
Website	www.pmu.fr
EPMA's contact person	Arnaud Ferragu International Project Manager

Created in 1930 by the French horseracing associations allowed to offer off-track betting, PMU is the sole off-track horse racing betting operator in France where only pari-mutuel principle is authorized. The company designs, promotes, markets and processes bets 365 days a year. It also manages horseracing Channels, notably Equidia which is broadcast in private homes and in the commercial network.



PMU became an Economic Interest Group (EIG) in 1985, gathering together 52 non profit-making racing associations, and its activity is placed under the supervision of the Agriculture and Finance Departments.

Main annual races

	Name	Date	Location
Trotting	Prix d'Amérique-Marionnaud	January	Paris – Vincennes
	Prix de France	February	Paris – Vincennes
	Prix du Président de la République	June	Paris - Vincennes
	Final of the Grand National du Trot	December	Paris - Vincennes
	Gras Savoye Grand Steeple Chase de Paris	May	Auteuil
Flat & Steeple Chasing	Prix du Jockey Club	June	Chantilly
	Prix de Diane	June	Chantilly
	Juddmonte Grand Prix de Paris	July	Longchamp
	Quatar Prix de l'Arc de Triomphe	October	Longchamp

Sport statistics – 2007

Number of racecourses	Number of races			Number of starting horses			People employed in the horseracing and breeding sector
	Trotting	Gallop	Total	Trotting	Gallop	Total	Direct
252	10 929	6 830	17 759	150 191	72 644	222 835	67 000

Betting figures – fiscal year 2007

Pari Mutuel betting turnover	% of overall national betting	% on domestic races		% on foreign races	
		Separate pool	Common Pool	Separate pool	Common Pool

k€ 8 841 156	100%	nc	k€ 8 776 031 99,2%	K€ 51 650 0,6%	k€ 13 475 0,2%
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Bet types – 2007

Bet name	% of betting income
SIMPLE / REPORT	27,7%
COUPLÉ	23,6%
QUINTÉ+	23,0%
MULTI	9,0%
TRIO	5,4%
TIERCÉ / CLASSIC TIERCÉ	3,7%
2sur4	3,6%
QUARTÉ+	3,4%
QUADRIO	0,6%

Betting Networks 2007

9,785 sales outlets

PMU Direct : a comprehensive and secure range of possibilities for electronic off-track betting (telephone, mobile phone, interactive cable and satellite television, Minitel ...) including www.pmu.fr, the most popular remote betting service amongst them.

Redistribution/Contribution – 2007

	Amount in € or national currency	% of turnover
To winning punters/customers	6 545,6 M€	74%
To the horse racing industry *	1 207,4 M€	13,6 %
To others (Public Agency, Ministries, other social organisation)	State : € 1 073,9 M€ Foreign Partners : € 21,6 M€	12,2% 0,2%

* Including PMU's operating costs

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