



SOCIÉTÉ DE LA LOTERIE ROMANDE – LORO

Person in charge: Odile Rotzetter

Sport statistics – 2014

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop/flat	Total	Trotting	Gallop/flat	Total
C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU

Betting figures 2014 – in CHF

	Pari Mutuel betting turnover	Gross Gaming Revenue	GGR % of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	GGR % of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	123'318'379 CHF	32'810'233 CHF	8%	85%	<1%	99%
Online	2'793'706 CHF M€ 2,6	734'935 CHF	7,5%	85%	<1%	99%
Total	126'112'085 CHF M€ 120	33'545'167CHF M€ 31,9	8%	85%	<1%	99%

COMMINGLING

- Launch of a web platform in February 2014
- Our horse betting offers come entirely from PMU.

Bet types

Bet name	% of betting income
Simple	30%
Couplé	23%
Trio	5%
2 sur 4	8%
Multi	8%
Tiercé	2%
Quarté	3%
Quinté +	19%
PICK 5	1%

Taxes and Funding

	Amount in national currency	% of turnover
To winning punters/customers		75%
Operating fees		
To the horse racing industry Give some details if part of the funding is dedicated to the horse sector (Olympic team, national equestrian federations...)	ADEC 3'832'166.- CHF <i>Association pour le développement de l'élevage et des courses</i> M€ 3,6	3%
<u>To others:</u> State taxes Health sector Other social causes	Approx. 1'938'210 CHF Prevention P.G. Approx. <i>"currently not available"</i> Social, culture, research Approx. <i>"currently not available"</i> Sport & ADEC M€ 1,84	<i>The benefit of the Loro is redistributed to thousands of associations, social action, culture, research, environment or sport.</i> 0.5% prevention pathological gambling Then 1/6 to for sport (including horse sector) 5/6 for social, culture, research.