



SOCIÉTÉ DE LA LOTERIE ROMANDE – LORO

Person in charge : Odile Rotzetter

Sport statistics – 2013

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop/flat	Total	Trotting	Gallop/flat	Total
C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU	C.F PMU

Betting figures 2013 – in CHF

	Pari Mutuel betting turnover	Gross Gaming Revenue	GGR % of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	GGR % of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	127 045 817 CHF	32 941 755 CHF	7.9%	95%	<1%	99%
Online						
Total	127 045 817 CHF 104,5 M€	32 941 755 CHF 27,1 M€	7.9%	95%	<1%	99%

COMMINGLING

- Loro Offers come entirely from PMU.
- All betting aspects and rules follow the guidance of PMU
- Loro is an international partner of PMU since 23 years

Bet types

Bet name	% of betting income
Simple	33%
Couplé	23%
Trio	4%
2 sur 4	8%
Multi	7%
Tiercé	2%
Quarté	3%
Quinté +	19%
PICK 5	1%

Taxes and Funding

	Amount national currency	% of turnover
To winning punters/customers		75%
Operating fees		
To the horse racing industry	ADEC 3 742 702 CHF <i>Association pour le développement de l'élevage et des courses</i> 3,07 M€	3%
<u>To others:</u>		
State taxes	Approx. 1 886 680 CHF Prevention P.G. 1,55 M€	<i>The benefit of the Loro is redistributed to thousands of associations, social action, culture, research, environment or sport.</i>
Health sector	Approx. 171'673'950 CHF Social, culture, research	
Other social causes	Approx. 34'334'780 CHF Sport & ADEC	
		0.5% prevention pathological gambling Then 1/6 to for sport (including horse sector) 5/6 for social, culture, research.