

Name	Loterie Romande Pari Mutuel Urbain Romand	Creation on 09/06/1991. Loterie Romande operates lottery games and organizes betting on sports and horse racing in the six French-speaking Swiss cantons. Independent bodies appointed by the cantonal authorities decide how its profits are allocated. Aware of its social responsibilities, Loterie Romande pledges to run its business operations judiciously and ethically. PMUR marks its 20 years in 2011	
Address	Rue Marterey 13. Case Postale 6744. CH-1002 Lausanne		
Website	www.loro.ch		
EPMA's contact person	Jean-Pierre Beuret, President Jean-Luc Moner-Banet, CEO		

Agreements with partners in the following countries:

- Since 1991, horse betting activities are operating in common pool with PMU France. The bets/games are the same ones and also the race program (national & international races).
- We also operated 313 national races in separate pool for the FSC - Swiss federation of Horse-races.
- We do not offer online betting contrary to our partner. The channel is still in study.

FIGURES 2012

Sport statistics

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop	Total	Trotting	Gallop	Total
C.F PMU			C.F PMU			C.F PMU

Betting figures – (national currency)

	Pari Mutuel betting turnover	% growth or decline since 2011	% of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	% of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	111'500'000	-5.9%	7,1%	95%	>1%	99%
Online						
Total	111'500'000 € 91,3 m	-5.9%	7,1%	95%	>1%	99%

COMMINGLING

Horse betting has been operated for more than 20 years by LORO and has enjoyed a steady and reasonable growth over the years.

Offers come entirely from PMU. Bet types

Bet name	% of betting income
Simple	34%
Couplé	23%
Trio	4%
2 sur 4	7%

Multi	5%
Tiercé	2%
Quarté	4%
Quinté +	21%
PICK 5	1%

Taxes and Funding

	Amount in national currency	% of turnover
To winning punters/customers		75%
To the horse racing industry	ADEC: 3'345'000 CHF € 2,7 m (million)	3%
To others:		The benefit of the Loro is redistributed to thousands of associations, social action, culture, research, environment or sport.
State taxes	Approx. 1'850'000 CHF for prevention P.G. € 1,5 m	0.5% prevention pathological gambling
Health sector	Approx. 170'000'000 CHF social, culture, research	Then 1/6 to for sport (including horse sector)
Other social causes	Approx. 33'000'000 CHF Sport & ADEC	5/6 for social, culture, research.