


<b>Name</b>	Loterie Romande Pari Mutuel Urbain Romand	Creation on 09/06/1991.	
<b>Address</b>	Rue Marterey 13. Case Postale 6744, CH-1002 Lausanne	Loterie Romande operates lottery games and organizes betting on sports and horse racing in the six French-speaking Swiss cantons.	
<b>Website</b>	<a href="http://www.loro.ch">www.loro.ch</a>	Independent bodies appointed by the cantonal authorities decide how its profits are allocated.	
<b>EPMA's contact person</b>	Jean-Pierre Beuret, President Jean-Luc Moner-Banet, CEO	Aware of its social responsibilities, Loterie Romande pledges to run its business operations judiciously and ethically. PMUR marks its 20 years in 2011	

### Sport statistics - 2010

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop	Total	Trotting	Gallop	Total
			9952			

### Betting figures - 2010

	Pari Mutuel betting turnover	% growth or decline since 2009	% of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	% of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	110'414'123	- 1.9%	6.9% <i>(of lotteries, sport and horserace)</i>	92.7% <i>(of regional market)</i>	1%	99%
Online						
<b>Total</b>	<b>110'414'123</b> <b>€ 84,2 M</b>	<b>-1.9%</b>	<b>6.9%</b>	<b>92.7%</b>	<b>1%</b>	<b>99%</b>

### Bet types – 2010

Bet name	% of betting income
SIMPLE	30.7
COUPLE	24.4
QUINTE+	23.3
QUARTE+	5.9
TRIO	5.5
MULTI	3.8
2SUR4	3.8

TIERCE

2.4

**Taxes and Funding – 2010**

	<b>Amount in national currency</b>	<b>% of turnover</b>
To winning punters/customers	81'995'845	74.26 %
Operating fees		
<b>To the horse racing industry</b> equestrian association	3'195'544 <b>€ 2,5 M</b>	2.89%
<u>To others:</u> State taxes (35% tax) Health sector Other social causes	8'356'935	35% tax : for win > 50 CHF

**Agreements with partners in the following countries:**

- Since 1991, horse betting activities are operating in common pool with PMU France. The bets/games are the same ones and also the race program (national & international races).
- We also operated 313 national races in separate pool for the FSC - Swiss federation of Horse-races.
- We do not offer online betting contrary to our partner. The channel is still in study.