

Name	Fintoto Oy	<p>Fintoto Oy is a non-profit joint-stock company 100 % owned by the Central Association of Trotting and Breeding Suomen Hippos ry. It has started its operation 1 January 2001. Fintoto Oy is licenced by the state and purely in charge of pari mutuel (tote) horse betting.</p>	
Address	Tulkinkuja 3 02650 Espoo Finland		
Website	www.fintoto.fi		
EPMA's contact person	Pertti Koskenniemi Managing Director		

Sport statistics - 2010

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop	Total	Trotting	Gallop	Total
43	5649	-	5649	7856	-	7856

Betting figures - 2010

	Pari Mutuel betting turnover	% growth or decline since 2009	% of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	% of overall national betting market (horse and sport betting) About!	% on domestic races	% on foreign races
Off line	110,3 M€	-8,5 %	5,9 %	29 %	96,9 %	3,1 %
Online	83,9 M€	+0,0 %	16,5 %	43 %	95,4 %	4,6 %
Total	194,2 M€	- 5,0 %	7,5 %*	33,6 %	96,3 %	3,7 %

*This % of overall is from turnover not GGR

Note: Fintoto also received 6,1 Million euro income from Veikkaus. Veikkaus is organizing V75 and V5 pools. This income is 12 % from the turnover of those V-pools.

Bet types – 2010

Bet name	% of betting income
Quinella	45,7 %
V4	24,0 %
Trifecta	17,6 %
Daily Double	4,7 %

Daily Double	7,7 %
Win	4,8 %
Show	3,2 %

Taxes and Funding – 2010		
	Amount in €	% of turnover
To winning punters/customers	143,1 M€	74,1 %
Operating fees	19 M€	9,6 %
To the horse racing industry Give some details if part of the funding is dedicated to the horse sector (Olympic team, national equestrian federations...)	26,6 M€ To the racetracks for price moneys + operating costs	13,7 %
<u>To others:</u> State taxes (betting tax) Ministry of Agriculture Health sector Other social causes	4,7 M€ 8M€ (1)	2,45 %

1 The amount is distributed for breeders bonuses, anti-doping measures and other investments in Racing activities

Agreements with partners in the following countries:

- Fintoto is offering Swedish (ATG) lunch races four times per week
- Fintoto is also offering Swedish evening races from January until end of March in daily basis
- Fintoto launched common pools with French PMU in the end of January. Now Fintoto offers French races at least once week
- Also the Finnish lunch races are co-mingled by ATG twice a week
- Finnish races are exported to Netherlands (Sportech) and Estonia (AS Totalisaator) as daily basis