

Name	ATG	<p>ATG was founded in 1974. The company was established with the aim of guaranteeing long-term stability for trotting and thoroughbred racing. ATG is owned by STC - Swedish Trotting Association 90% and SG - Swedish Jockey Club 10%. Of the twelve directors who make up the board, the state appoints six, one of these being the Chairman.</p> <p>ATG is licensed by the Swedish Government to arrange betting on horse racing. The licence regulates the conditions governing betting activities and comes up for renewal at regular intervals.</p>	
Address	ATG, 161 89 Stockholm		
Website	www.atg.se		
EPMA's contact person	Remy Nilson, CEO Leif Almgren, Manager, International Department		

Sport statistics - 2010

Number of racecourses	Number of races			Number of starting horses		
	Trotting	Gallop	Total	Trotting	Gallop	Total
37	8.971	704	9.675	13.110	1.347	14.457

Betting figures - 2010 (in millions SEK)

	Pari Mutuel betting turnover	% growth or decline since 2009	% of overall gambling market (lotteries + sport and horserace betting + casinos + other games)	% of overall national betting market (horse and sport betting)	% on domestic races	% on foreign races
Off line	8.541,8	-6,2 %	--	--	--	--
Online	4.262,0 € 470,7 M	+16,0 %	--	--	--	--

Total	12.803,8	+0,9 %	33,7 %	76,6 %**	97,3 %	2,7 %
	€1,414 M					

** Svenska Spel, who operates sports betting in Sweden, has approximately 30 % of the Swedish sports betting market including the illegal bookmaker operators on Internet.

Bet types – 2010

Bet name	% of betting income
V75	36,8 %
V64	7,7 %
V65	9,4 %
V5	2,6 %
V4	3,4 %
V3	0,5 %
Double	15,8 %
Win & Show	12,7 %
Trifecta	3,2 %
Quinella	7,4 %
Exacta	0,5 %

Taxes and Funding – 2010

	Amount in SEK (millions)	% of turnover
To winning punters/customers	8.936,0	69,8 %
Operating fees	830,8	6,5 %
To the horse racing industry	1.632,1	12,7 %
	€ 180 M	
	Racing associations 100,9	
	Tracks 1.351,3	
	Prizemoney 44,9	
	Breeders 84,3	
	Support young horses 50,7	
To others:	1.405,2	11,0 %
State taxes		

Health sector

Other social causes

Agreements with partners in the following countries:

Denmark, Norway, Finland, France, Netherlands, Germany, Austria, Poland, Spain, Estonia, Italy, Malta, South Africa, USA, Australia