

Name	ATG
Address	ATG, 161 89 Stockholm
Website	www.atg.se
EPMA's contact person	Remy Nilson, CEO Leif Almgren, Manager, International Department

ATG was founded in 1974. The company was established with the aim of guaranteeing long-term stability for trotting and thoroughbred racing.

ATG is owned by STC - Swedish Trotting Association 90% and SG - Swedish Jockey Club 10%. Of the twelve directors who make up the board, the state appoints six, one of these being the Chairman.

ATG is licensed by the Swedish Government to arrange betting on horse racing. The licence regulates the conditions governing betting activities and comes up for renewal at regular intervals.



The National gaming Board is the authority charged by the state with inspecting ATG's business.

Main annual races

Olympiatravet	Åby	April 19
Harper Hanovers Lopp	Solvalla	May 24th
Elitloppet	Solvalla	May 25th
Hugo Åbergs Memorial	Jägersro	July 29th
Jubileumspokalen	Solvalla	Aug 9th
Sundsvall Open Trot	Bergsåker	Aug 30th
European Championship for three years old	Jägersro	Sep 7th
European Championship for five years old	Åby	Sep 20th

Sport statistics – 2007

Number of racecourses	Number of races			Number of starting horses			People employed in the horseracing and breeding sector	
	Trotting	Gallop	Total	Trotting	Gallop	Total	Direct	Indirect
37 (32 trotting and 5 thoroughbred)	9 091	627	9 718	14 078	1317	15 395	10 000	18 000

Betting figures – fiscal year 2007

Pari Mutuel betting turnover	% of overall national betting	% on domestic races		% on foreign races	
		Separate	Common	Separate	Common

		pool	Pool	pool	Pool
11 869 mSEK 1 268 m€	33%	11 758 mSEK 1 256 m€	7,7 mSEK 0,8 mSEK	7,7 mSEK 0,8 mSEK	103,2 mSEK 11,1 m€

Bet types – 2007

Bet name	% of betting income
V75	36%
Double	19%
Win/Show	14%
V65	10%
V64	7%
Quinella	5%
Trifecta	3%
V4	2%
V5	2%
Exacta	1%
V3	1%

Betting Networks 2007

2000 Betting shops, of which 100 are Live shops with betting and pictures live

Internet www.atg.se

Mobile phone

On-Tracks

Redistribution/Contribution – 2007

	Amount in € or national currency	% of turnover
To winning punters/customers	896 m€	70%
To the horse racing industry	149 m€	12%
ATG administration	84 m€	7%
To Swedish Government, net totalisator tax and to National Horse Council (app 4m€)	139 m€	11%